



**HOME OFFICE KIT**

# Summary



⬡ Presentation of EXSYMOL

⬢ Introduction : teleworking

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- Their daily
- Their needs

⬢ EXSYMOL solutions for successful teleworking

- ENTADINE
- EPIDERMOSIL
- HYDROXYPROLISILANE

# Presentation of EXSYMOL

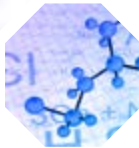
EXtraction



SYNthesis



MOLEcules



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MONACO SINCE 1972

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## Our vision

« Become a key player in active cosmetic ingredients and be recognized as an expert of the skin and its needs.»

## Our mission

« Creator of innovative, effective and safe cosmetic active ingredients to meet the needs of skin, consumers and our customers.»

## Our values



# Introduction : teleworking

Opposes work on site, namely work performed on the premises of his employer.

**25%**  
French use telework  
during confinement.

28% of French people state  
that they have been placed  
in partial unemployment.

According to an Odoxa poll for franceinfo and Le Figaro.

➔ **INTEREST IN COSMETICS** : offering care to meet the needs of teleworkers.

# Characteristics of target consumers

*Their daily*



*Video meetings.*  
*No more metro-work trips.*  
The *closed* fitness club



Children playing and making *noise*.  
The manager's *missed call* because Baptiste doesn't want to do his homework.  
The rising *stress*.



The *computer* screen.  
From the *tablet*.  
From the *phone*.  
In telework *everything goes through the screens*.

# Characteristics of target consumers

## *Their needs*

Due to inactivity, the skin relaxes and becomes **less firm**.  
=> Help your skin regain its firmness!



An **exhausting day** spent putting on all the caps (teacher, cook...)  
=> Smooth out stressed skin!

Spending your day in front of the screens makes your **complexion gray and dull**.  
=> Protect your skin against blue light!



### Marketing claims

Firmness

De-stress

Anti-blue light

# EXSYMOL solutions for successful teleworking

## HYDROXYPROLISILANE

Silanol - hydroxyproline complex

*dermatological evaluation of volunteers with significant improvement:*

**microcirculation: 64%**  
**collagen: 66%**  
**elastic fibers: 57%**

*The dynamic ally  
of your sedentary lifestyle*

## EPIDERMOSIL

Silicium – HA complex

### *De-stress*

Cutaneous cortisol reduction  
-46% 11- $\beta$  HSD1

Hydrating  
+ 31% of HA produced by keratinocytes

Smooth your mind  
and your skin

## ENTADINE

Extract of the seeds of a tropical vine "Entada phaseoloide"

*Blue light protection*  
MMP-1 expression -79%

*Organic shield*  
Immunosuppression -72%

Because even at home, the  
exposome threatens your  
comfort

# EXSYMOL solution: ENTADINE

Snapshot



## ENTADINE

The photoprotective active ingredient  
for a porcelain complexion

INCI : *ENTADA PHASEOLOIDES BARK / SEED*

Use level: 1.5 – 4%

pH ≈ 4,5

Density at 20°C ≈ 1.08

Miscibility: water, glycol

Appearance: clear to slightly opalescent,  
orange to red liquid

Excellent tolerance



Brevet EP2172186B1

## CLAIMS



Anti-photoaging



Photoprotective



Lightens



Moisturizes



Soothes



Homogenizes the  
complexion



To find out more



# EXSYMOL solution: EPIDERMOSIL

Snapshot



## EPIDERMOSIL

The cosmetic active ingredient for  
skin weakened by urban stress

INCI: *SILANETRIOL (and) HYALURONIC ACID*

Use level: 2.5% à 5%

pH ≈ 4.5 - 6.5

Density at 20°C ≈ 1.0

Miscibility: water, alcohol, glycol

Appearance: clear to opalescent, colorless to  
pale yellow liquid

Excellent tolerance



## CLAIMS



To find out more



Moisturizes



Glow effect



Comfort



Anti-stress



Revives stressed  
skin



Acne regulator



Brevet EP2172186B1

# EXSYMOL solution: HYDROXYPROLISILANE

*Snapshot de l'actif*



## HYDROXYPROLISILANE

The firming cosmetic active ingredient

INCI: *METHYLSILANOL HYDROXYPROLINE  
ASPARTATE*

Use level: 3% - 6%

pH ≈ 5.5

Density at 20°C ≈ 1.00

Miscibility: water, alcohol, glycol

Appearance: clear to slightly opalescent,  
colorless to slightly pinkish liquid

Excellent tolerance



### CLAIMS



To find out more



Anti-stretch marks



Firming



V-shape



Scar prevention:  
improvement of  
neovascularization



Skin restructuring



Preservation of skin  
elasticity